

# Demo Day

8 June 2017

# R9 Accelerator

GovTech New Zealand

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Accelerators are gaining pace all over the world. They're an agile, high-tech way of scoping and validating problems, developing solutions, and taking them to market.

GovTech – the use of technology to solve government problems – is also gathering global momentum. As Finance Minister Steven Joyce recently commented, **"GovTech is the new black."**

Using the private sector accelerator model, the R9 Accelerator creates teams of private sector entrepreneurs combined with specialists from government to solve problems affecting both businesses and individuals.

What you'll see today is the teams presenting their early stage concepts to government and private sector investors. This is not the end of the process: it's a springboard to the next stage of development.

And it shows just how much can be achieved when the public and private sectors get together to innovate, and accelerate.

# Agenda

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## 3.00 Welcome & Introductions

Emcee Nick Churchouse

Head of Customer Engagement, Creative HQ

### Minister Bridges

Minister for Economic Development,  
Transport, Communications, and  
Associate Minister of Finance

### Lisa Paraku

Business Manager, Māori Development, Spark

Heron

i-Care

Piric

myTrove

### Minister Joyce

Minister of Finance and Infrastructure

Accreditron

Bosspac

PathStarters

People's Choice Award

Thank you

## 5.00 Mix & Mingle

# Better for Business

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**I'm very proud of the innovative work the teams in the Result 9 Accelerator have achieved over the past three months.**

Every week (and sometimes every day) has been a rollercoaster for the teams as they engaged with customers and government agencies to develop early stage solutions that meet the needs of customers.

A challenging process is exactly what the Result 9 – Better for Business partnership wanted from the Accelerator. It's a radical evolution in the way government solves problems, making it easier and faster to solve major customer pain points in a low-risk, low-cost, innovative way.

And in the spirit of making changes from what you've learnt, the Accelerator is changing too. For the first time, the opportunities our teams are working on include challenges from the social sector as well as the business world.

Teams from the first two Accelerators are already successfully solving problems, creating significant customer savings and government efficiencies.

I have every confidence that today's teams will achieve success beyond this early stage. Today you'll see the results of all their hard work. Congratulations to everyone for their commitment, innovation and enthusiasm.

— **Linda Oliver**  
**Manager, Strategic Directions,**  
**Result 9 – Better for Business**

# Creative HQ

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**In March, private sector entrepreneurs and public sector change-makers teamed up to embark on a challenging 3-month journey – one that combines intensive mentorship, lean startup methodologies, and heaps of inspiration.**

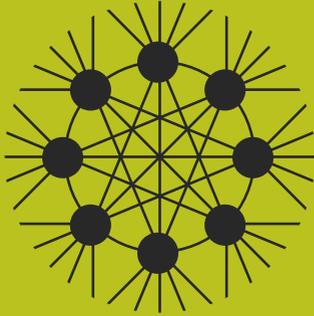
Seven teams thrived in the third iteration of the R9 Accelerator, a unique model of GovTech innovation born right here in New Zealand.

It was such a pleasure to guide these teams through the acceleration process, and I'm proud of what they accomplished in such a short time. Today you bear witness to the customer-centric approaches, the many ups and downs ("pivots"), and new solutions that can transform the world around us.

None of this would have been possible without the amazing community that came together to share their creativity, time, energy and expertise. Thanks to all the support from our agency stakeholders, mentors, domain experts, investors, partners and sponsors – I am so grateful to you all for playing a very critical and important role in the adventure.

I invite you to join the journey of these passionate and energised teams – together we can go far.

— **Shawn Michael O'Keefe**  
**R9 Accelerator Manager, Creative HQ**



# Better for Business

Better for Business:  
a partnership of government  
agencies working to make it easier  
and more efficient for business  
customers to deal with government.

Better **Public Services.**

Better for **New Zealanders.**

Better **for Business.**



# Sponsor agencies

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# Accelerator Supporters

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# Spark

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**At Spark, our vision is to unleash the potential of all New Zealanders through providing easy access to technology that enables New Zealand business to compete both at home and on a global stage.**

We believe that how we connect to our customers is critical, but how we help them connect to their own customers is where we can add the most value.

Our vision aligns itself not only with the New Zealand Government's drive for a better future for New Zealand, but with the R9 Accelerator's purpose to provide better public services for business.

We engage with hundreds of government organisations every day across our ecosystem and we understand the challenges and opportunities they face. That's why we are investing in delivering innovation to those customers so they can deliver better outcomes in health, education and regional development.

We do believe a more collaborative and concerted effort is required to accelerate the rate of technology innovation in New Zealand in order to fully exploit its economic success. Spark is proud to be partnering with the R9 Accelerator to help the public sector identify solutions that'll provide a more seamless experience for all New Zealand businesses.

— **Jolie Hodson**  
**CEO Spark Digital, Spark New Zealand**

# People's Choice Award

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This award is given to the standout team from Demo Day. It is chosen by you, the audience, and kindly sponsored by Spark and Cisco. It includes:

- a cash prize of \$4000 for the successful team to support and grow their venture.
- a trip to the Cisco Innovation Centre in Sydney for the sponsoring agency in recognition of their commitment to innovation and better public services.

We will be **live** voting at the close of the pitches. Our EmCee will talk you through the voting process. Remember to select the team you think pitched the best overall.



## Supporting Spark Sponsors

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MADISON  
**THE  
NEXT  
BEST  
THING**  
BY THE WAY

# Heron

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## Revolutionising access to grants

Heron brings government grant opportunities from multiple agencies to one place.

Heron saves businesses the time and frustration of looking through a maze of government websites, links and jargon-filled investment documents to find the most suitable grant opportunities. With just four questions, Heron narrows down available grant opportunities to those most applicable to a specific business. As an additional result, government agencies will waste less time on unsuitable applications and spend more time on applications from businesses they can help.

**Sponsor:** Result 9 Better for Business

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### Team:

Stefan Prodan, Matt Lloyd,  
Duncan Tamati



### Contact:

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 [heronhub.com](http://heronhub.com)

# i-Care

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## A safe home for every child

i-Care is a platform for New Zealanders to begin their journey of becoming a caregiver.

i-Care gives organisations access to comprehensive profiles of potential caregivers for a more effective recruitment process.

i-Care provides the engagement, education and support that potential foster care families need to take the next step, while their applications are being assessed.

**Sponsor:** Ministry of Vulnerable Children, Oranga Tamariki

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### Team:

Waruna Padmasiri,  
Cheryl Hemmingson, Troy Forsyth



### Contact:

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# Piric

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## Enabling personalised communications from government

Piric has discovered, during their accelerator journey, the missing link to solving personalised communications from government.

Piric has the potential to take existing government data sources and proactively enable the sharing of data across agencies to simplify the threads between them. From this, agencies will be able to provide personalised communications to customers to improve engagement, reduce confusion, and make communication more useful.

**Sponsor:** Result 9 Better for Business

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### Team:

David Daish, Lewis Knox



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 [piric.io](http://piric.io)

# myTrove

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## Simplifying the administrative burden on those who have lost a loved one

myTrove reduces the strain of responsibilities for those left behind, to manage the estate.

The myTrove service allows users to record and update their personal information and preferences, and share this data with those who would need to know, in the case of their death; including loved ones and, or, organisations.

**Sponsor:** Department of Internal Affairs

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### Team:

Jo Arnold, Sue Skeet,  
Ross Hughson



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R9

WHO do WE serve?

End of Life

MENTAL



# Accreditron

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## Making compliance easy for social service providers

Accreditron enables social service providers to easily share compliance information with government agencies.

To receive funding, social service providers are currently required to give the same information across multiple agencies. Accreditron reduces the duplication of effort and improves transparency between agencies by letting providers build a profile with all of their documents.

**Sponsor:** Ministry of Social Development

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### Team:

George Grainger, Ashlyn Baum,  
Simon Tegg, Dana Fridman



### Contact:

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 [@accreditron](https://twitter.com/accreditron)





# Bosspac

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## Untangling government obligations

Bosspac provides a proactive solution to get self-employed people on the right track with their government obligations.

The Bosspac platform helps the self-employed make the right choices, keep track of their business records and stay informed about what obligations are coming up. Using behaviour-driven design to incentivise people and make compliance less painful, Bosspac makes interactions with government agencies simpler and more effective.

**Sponsor:** Result 9 Better for Business

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### Team:

Lelde Kukle, Janis "John" Purmalis



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# PathStarters

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## Providing pathways to fulfilling work

PathStarters is revolutionising the access and delivery of services to support people into sustainable employment, while managing depression and anxiety.

PathStarters changes the way mental health support services are found, delivered, and reported on in New Zealand. The platform connects people to the right support at the right time, where users discover, build, and follow their own pathway to a brighter future.

**Sponsor:** Ministry of Social Development

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### Team:

Neal Hartley, Paul Dowd,  
Scott Reeder, Kenyon Shankie



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